

# Case Study

Type:

Oncology

**Geography:** 

Europe

**Study Type:** 

Phase IV

Client:

Mid-sized Pharma

### **PROJECT TITLE:**

"Health Related Quality Of Life And Multidimensional Evaluations Of A Cohort Of Prostate Cancer Subjects Aged ≥ 60 Years Initiating Gonadotropin-releasing Hormone (Gnrh) Agonist Therapy Prospective, Multi-centre, Longitudinal, Non-interventional Study Conducted In France."

## **Objective**

The sponsor approached Excelya to perform project management, regulatory, clinical monitoring, data management and statistical functions for a national (French), multicenter, prospective, real life, observational study of **prostate cancer study,** with 250 urologists and radiation oncologists prescribing GnRH agonist therapy.

### **Project Challenges:**

- High patient enrolment targets (800+ patients total)
- Management of a large network of sites, recruiting active investigators and patient site investigators (250, 60 and 5 planned respectively)
- Data quality due to the nuances of the treatment

# Tennolled patients 164 Specialized sites 250 Urologists & 831 Enrolled patients

### **Excelya Solutions:**

Patient recruitment: We capitalized on our strong ties across French oncology sites to select sites. We launched an active outreach campaign with follow-up phone calls and by sending motivational emails to our established network of over 2,500 investigators (urologists, oncologists).

Data control/site management: Excelya maintained a strong line of communication with investigators, sending reminders for filling eCRFs, to manage inconsistencies, etc. We also conducted on-site quality control visits to supplement remote monitoring.

### **Benefits for the Client**

Proactive strategies delivered to meet goals in challenging study, depite large enrolment targets.